



Remarkable Experiences

Cook the Meal »

So far, every step we have talked about has been internal. Centering yourself on God, researching your community, creating alignment, and laying out a clear strategy for your team are all steps that are inside your church's walls. It's time to fire up the grill and to execute an experience that people will be able to notice from around the block.

Creating Life-Giving Experiences »

Are your church's experiences giving life to your guests or are they taking life away from them? The following five characteristics are key to help your church's experiences staying relevant and valuable to new people:

1 Remarkable

- Anticipating needs
- Well planned
- Simple

2 Meaningful

- Memorable
- Commemorative
- People focused
- Brings people together
- Touches a felt need

3 Fun

- People look forward to it
 - They are moved
 - Enjoyable
- Leave wanting more

4 Unique

- Unexpected
- Cut it before it dies

5 Engaging

- Interaction
- Engages the 5 senses
- Follow up

Brainstorm »

What are some remarkable, meaningful, fun, unique, and engaging experiences that your church can execute? How can you bring these essential elements to experiences that your church already executes?



Meaningful Relationships

Eat Together »

It's not enough to execute a remarkable experience. To effectively become the type of church that meets new people, you need to facilitate lasting, meaningful relationships for new people for your church. The recipe has been planned, the food has been cooked, and now it's time to sit around the table and enjoy the meal together. These three components will help you create meaningful relationships for new people to your church.

1 » Go

Are you going to your community, or are you asking them to come to you? Shrink the gap between you and your community by meeting them where they are rather than expecting them to come to you. Where in your community can you go to reach new people?

2 » Connect

Do you genuinely take interest in others? Find out what new people actually enjoy talking about. Whether it's sports, food, or their families, how can you learn more about what people in your community realistically care about?

3 » Plug In

Who will you get new people plugged in with? It is your responsibility as a leader to connect like-minded people with each other. How can you better facilitate getting new people to meet people who like the same things they do? What is the next logical step for someone who wants to get more involved in your church?

Additional Notes »
