

Filling the Stadium



// Almost // Ready to Run the Play »

Imagine you're the quarterback for the best football team in the league. You've practiced all year. You've developed an amazing playbook that's sure to set your team above the rest. You're ready. Except when you show up for your first big game... the stadium is completely empty. How would it feel to have a game plan ready to go, but you were the only person in the stadium? Gaining the support of your church and your community is *essential* to making any new game-plan a reality.

Building Support for Your Next Big Idea »

Here are three key strategies to gain more support for your next big ministry idea. Bring this guide to your next team meeting so that you can get your ideas off the ground and grow your ministry.

1 » Unify Your Leadership Team: It's essential to get your team on the same page no matter your role. The first step for any new idea is to back it up with research. An idea without facts to support it is less likely to gain support from your team. Once you have a good understanding of *why* and *how* your idea will be successful, don't hesitate to propose your idea to your team.

- What is the crystal-clear goal of your next ministry idea? What type of data and information will best support the tangible successes of your new idea?

2 » Rally Your Congregation: This can be a challenge for any church. People's natural tendency will be towards the holy huddle if your church does not clearly communicate a priority towards creating new relationships. It is key to calendar events and frequently remind your congregation of the purpose behind your new ministry initiatives. Building the support of your church members will make it easier to recruit volunteers, increase attendees, and prevent stress for you as a leader.

- What's the most important thing for a church member to know about your new ministry idea? What is at least one tangible way to frequently remind your church of the purpose behind your new initiatives?

3 » Partner With Businesses: Easier said than done, right? But the reality is that Christian business leaders are looking for opportunities to use their unique platforms to serve. As a leader, give like-minded businesses the opportunity they're looking for. You will accomplish more in your ministry with the more business partnerships you build.

- Who are some like-minded business leaders in your community who are passionate about the local church? How can their unique platform bring your next ministry idea to the next level?
